

PROFILE



WHO WE ARE

Enso Design is a consultancy firm transcending the boundaries between architecture, interior architecture and exhibition.

We believe that each project is a challenge and has its unique needs and qualities from which innovative and fresh solutions are realized. Each project is approached with an understanding of the contexts and situations that stimulate the imagination taking shape and gathering meaning, simultaneously intuitive and attentive to usage.

We believe that beauty and ingenuity are inseparable in excellent design, the value of which enhances the environment in which we live and work, and ultimately enriches the human experience and spirit.

Enso symbolizes a moment when the mind is free to simply let the body & spirit create.

THE TEAM

Chinglemba Chingtham Architect

Chinglemba Chingtham graduated from the school of planning and architecture, New Delhi in 2003. Between 2003 to 2010, he worked in many design and architecture firms engaging with many talented designers, architects and artists conceptualizing and executing various projects of different scales in different cities across the globe from Aichi (Japan) to London. In parallel he pursued other interests including illustrations for books and exploring the usage of bamboo as a sustainable construction material. He was appointed head of design for few firms before founding his own architectural design firm in 2010. His experience is at the crossroads of several disciplinary fields of architecture and design and has keen interest in hand craft construction techniques.

Amardeep Labana Architect

Amardeep Labana graduated from the Graduate School of Architecture, Planning and Preservation, Columbia University, New York with a specialization in Urban Design. He completed his undergraduate degree in Architecture from the School of Planning and Architecture, New Delhi. He has extensive work experience in Architecture, Urban Design, Landscape Design and interiors in both India and the US. He is deeply committed to issues of sustainability and the social responsibility. He is committed to exploring new digital media and emergent technologies in design.

Jofree Shimray Lead Designer

A graduate from National Institute of Design, Ahmedabad, Jofree has had extensive experience in the broadcasting industry and his inputs add value and richness to our projects.

Karika Arora Interior Designer

With a Masters and Honors degree in Interior Design from the University for the Creative Arts (UCA), Surrey, UK, her expertise in dealing and approaching Interior design issues is of a great strength in giving depths and meaning to any design, inside-out.

Brij Lunghar Architect

Rinchuichon Pharung Interior Designer

Gaurav Ganguly Architect

Wungnaoyi Zimik Architect

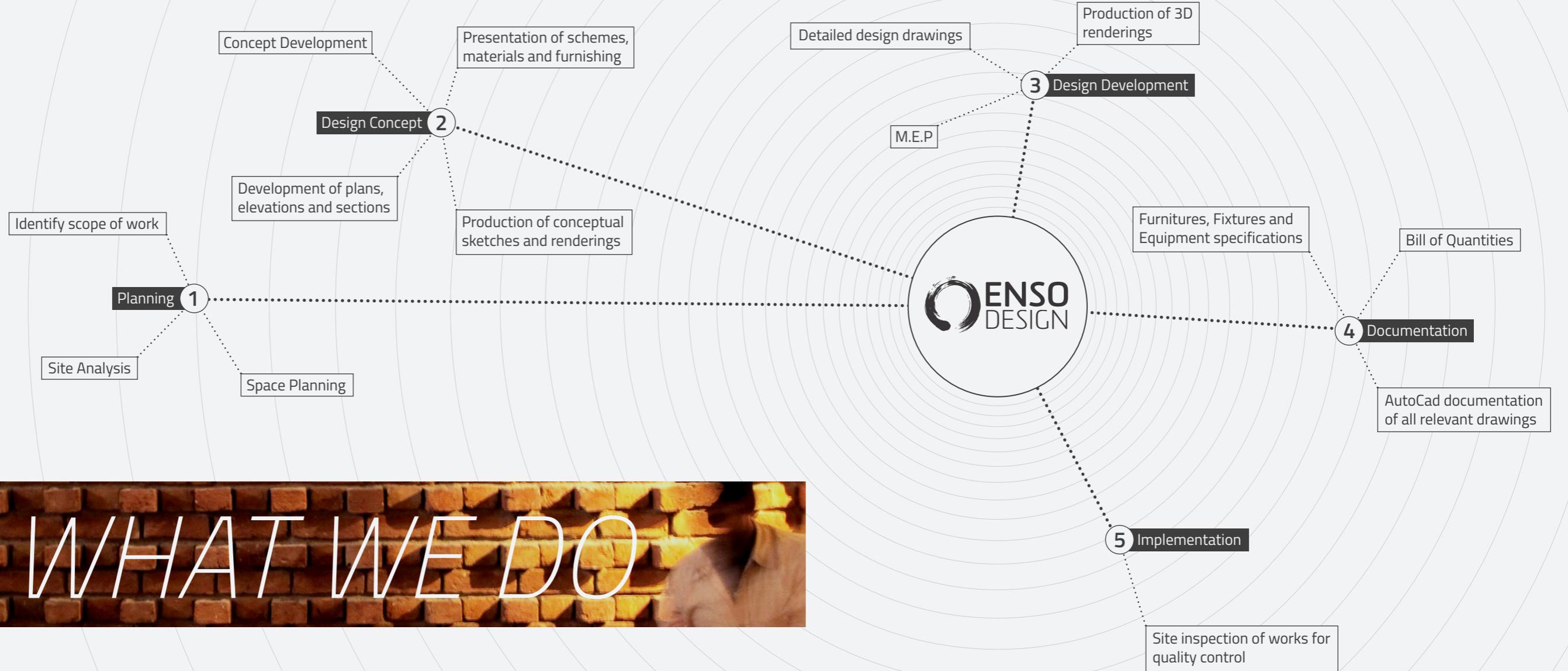
Shashank Jain Consultant Architect



ABOUT US

Project types

Hospitality
Retail
Residential
Office
Sets



PROJECTS

Architecture

Interior Design

Exhibition Design

Broadcast and Set Design

Architecture

Tagore Cultural Center Rohtak

Client: Municipal Corporation, Rohtak

Year: 2012

Status: Competition Entry





Architecture

Kadamba Vana Vrindavan

Year: 2016

Status: Design Concept







Pisgah Eco Resource Center
Ukhrul

Year: 2016
Status: Ongoing







PISGAH ECO PARK

AUDITORIUM
CAFETERIA
LIBRARY
WALKWAY
TOILET



Kombirei Hotel
Imphal

Year: 2016
Status: Ongoing





Jodhpur Bus Terminus Jodhpur

Client: Rajasthan State Road Transport Corporation

Year: 2013

Status: Competition Finalist







Center for Higher Learning Diu

Client: Public Works Department, Diu

Year: 2014

Status: Competition Finalist

A new educational landscape

The proposal, the first center for higher education and learning in Diu aims to establish a new educational landscape enabling an exploratory, experiential environment inspired pedagogy. The design of the new education hub is conceived to create a network of interaction spaces/courtyards to encourage and provoke interaction between students/faculty. The ground level is kept porous and fluid for flexibility in movement. The spatial parameters are set laying the entire programme is three distinct zones, the public, the academic and the landscaped play areas, the formation of sequence of various green squares/courtyards and the definition of the various zones is identified by the materiality and treatment of the façade. A major component in the composition of the building blocks is the auditorium in the south-west corner. This is intended to act as the main visual focus and the set a visual landmark for the entire campus owing to its close proximity to the main road.



Challenges to opportunities

The site sitting on the existing wetland poses many challenges. The proposal aims to make these challenges to opportunities in many ways. The water body is exploited as an outdoor ecological lab exposing the students to natural habitat of the wetlands and making it a part of the landscape. The water level is controlled to stop flooding during the high tide and allow the natural habit to flourish. It also provides evaporative cooling combined with the land breeze / sea breeze. The proposal intends to preserve and enhance the key elements of wetland landscape and the overall greenery.

A new public realm

In addition to the functions as an academic hub, the campus also addresses the community functions whose reevaluation impacts positively the immediate and the surrounding areas. The auditorium, the library and the canteen aim to serve as a new public space for the whole of Diu. These functions are positioned in the front with large green spaces around them. These are intended to also function independently without interfering with the academic blocks. Being located in the heart of Diu, this hub aims to bring about a new change in bringing the local societies closer.



MASTERPLAN

SCALE
0m 5m 10m 20m 40m



Sunbeam School Multi Function Hall Varanasi

Client: Sunbeam Group of Educational Institutes

Year: 2012

Status: Concept



The brief called for a large multifunctional space for a high school that would function as an assembly hall, a basketball court and a performance hall all under one roof.

Located in a hot and humid climatic zone, bamboo and thatch was the material of choice due to its economical and climatically sustainability. The hall is designed as a space that becomes the focus of all activities outside of the classroom; a space where students gather, play and learn.

The bamboo structure is minimal in conception, transforming the hall into a seamless space to let the students wander around freely among the mango trees. A clerestory along the length of the hall allows for air circulation and natural ventilation during the extreme summers. Transparent fiber glass roof-lights are added along the roof to allow natural light. A detailed system of bamboo joints have been developed for easy assembly, scalability and fast deployment at site.

PROJECTS

Architecture

Interior Design

Exhibition Design

Broadcast and Set Design

Brewhouse
Gurgaon

Client: ABinBev
Year: 2016
Status: Completed

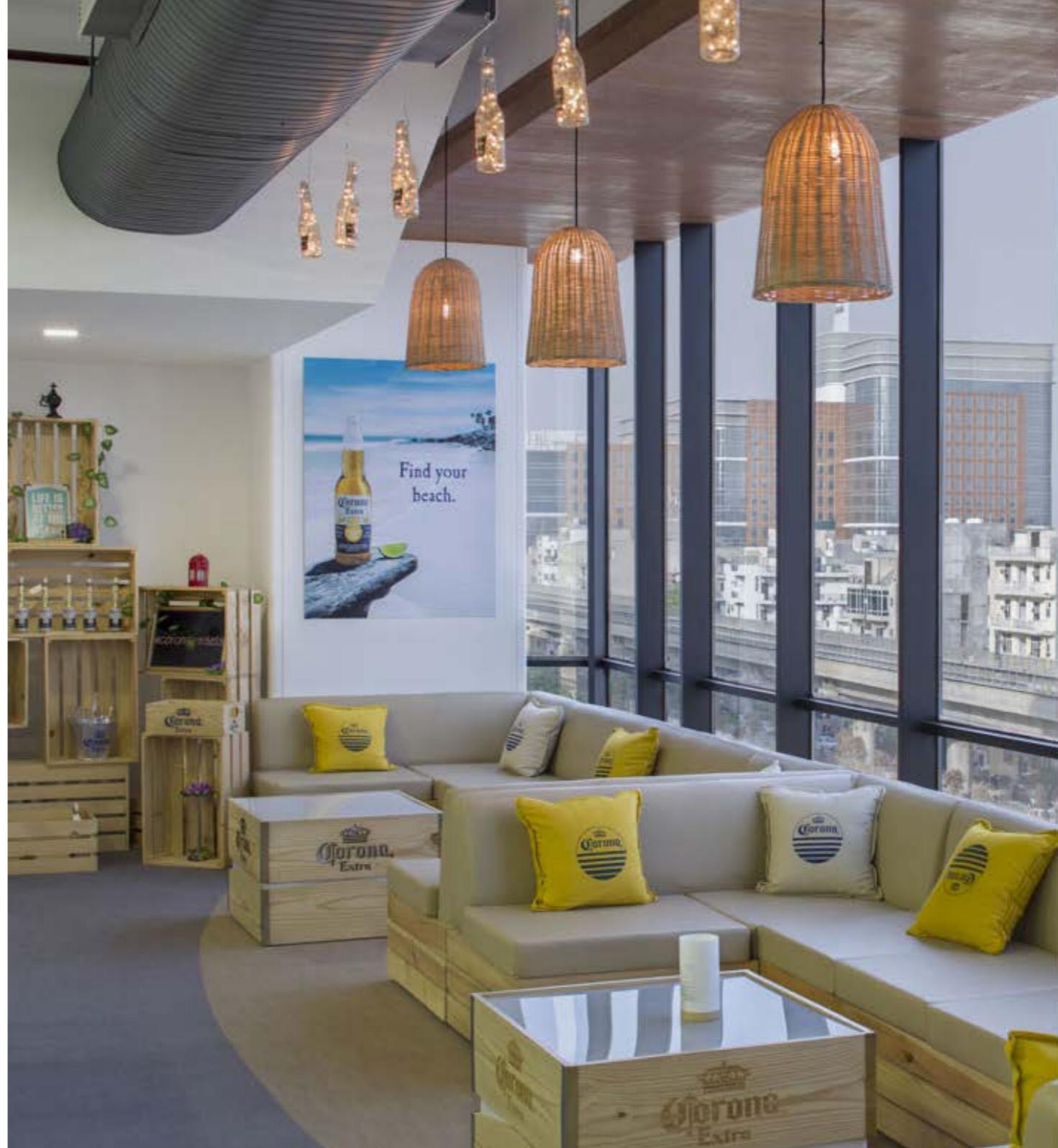




Interior Design

ABinBev Office
Gurgaon

Client: ABinBev
Year: 2016
Status: Completed



EXIT →

EXIT



into the Orient

And Beyond

Leffe

STELLA ARTOIS

Kaiser Brewery

From the land of the mystic



how we
BREW



Interior Design

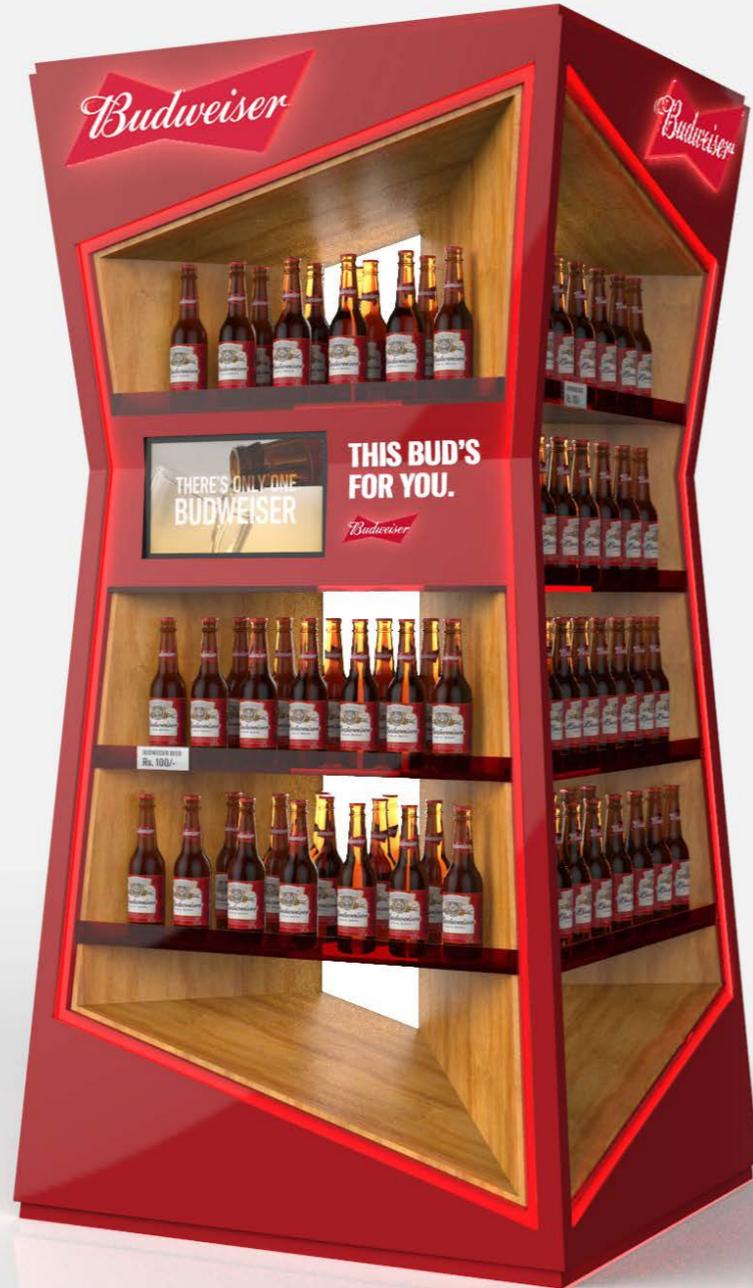
Budweiser Retail

Pan-India

Client: ABInBev

Year: 2016

Status: Completed



BUDWEISER BEER
Rs. 100/-



**BREWED
THE HARD
WAY.**

THIS BUD'S FOR YOU.



Interior Design

India Art Corp. Office New Delhi

Client: India Art Corp.

Year: 2016

Status: Ongoing





Interior Design

Babupara House

Imphal

Year: 2016

Status: Under Construction

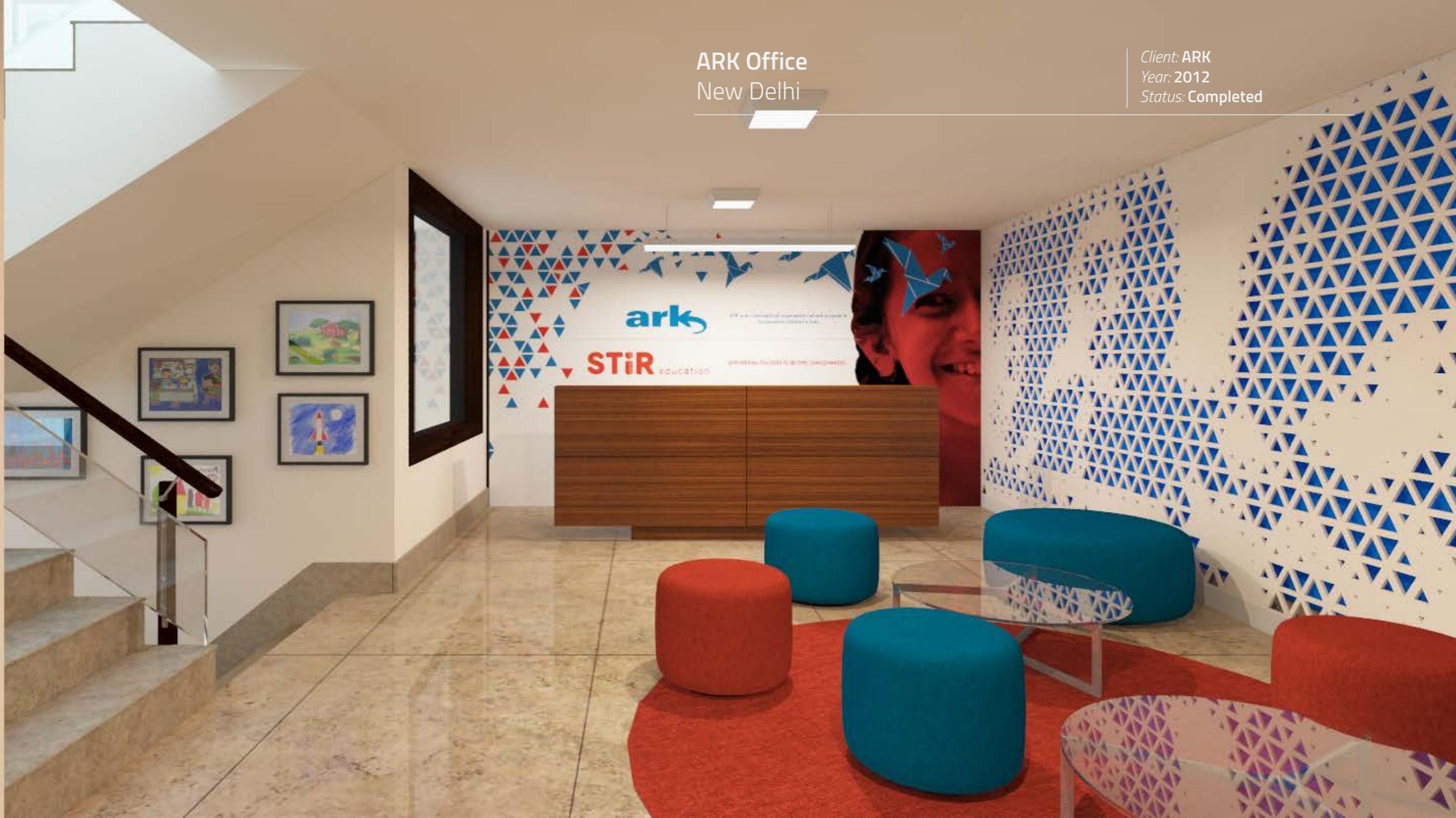






ARK Office
New Delhi

Client: ARK
Year: 2012
Status: Completed





Interior Design

Snapon Technical Training Center

Gurgaon

Client: Snapon

Year: 2016

Status: Under Construction

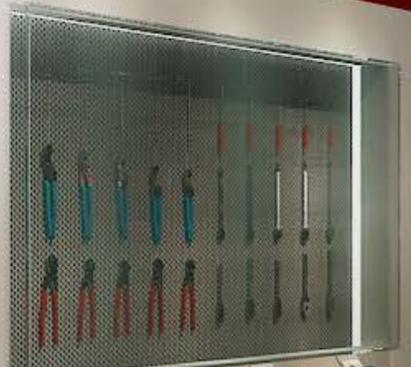




BEST PRODUCTIVITY SOLUTIONS IN THE WORLD



The BAHCO brand has been known for 100 years. We know that as fast as tools are, power saws, chainsaws and industrial files. Incorporate the ergonomics to both design. International Robotic Design Award. Excellent Swedish design. World leader in B2B retail technology.



SEARCH FOR THE SECONDARY HAND OF PROFESSIONALS

Hand tools are the backbone of any professional's toolbox. Snap-on offers a wide range of hand tools, from basic wrenches and sockets to advanced diagnostic tools and power tools. Our tools are designed for durability, performance, and ease of use. Whether you're a professional or a DIY enthusiast, Snap-on has the tools you need to get the job done right.

DIAGNOSTIC TOOLS

Advanced diagnostic tools for modern vehicles. Snap-on offers a comprehensive line of diagnostic equipment, including scan tools, oscilloscopes, and air tools. Our tools are designed to help you identify and solve problems quickly and accurately. Whether you're a mechanic or a technician, Snap-on has the diagnostic tools you need to keep your customers on the road.

HOFMAN

Novelties in every detail



TIS40
JGGE
ALIGN
SYSTEM
COMME

Advanced tire alignment system. Snap-on offers a comprehensive line of tire alignment equipment, including wheel alignment systems, tire balancers, and tire changers. Our equipment is designed to help you align and balance tires quickly and accurately. Whether you're a mechanic or a technician, Snap-on has the tire alignment equipment you need to keep your customers on the road.



BEST PRODUCTIVITY SOLUTIONS IN THE WORLD

Timeline of Innovation

2011: Watson super computer can detect nu in words, iron riddles - and now realms of quarks and intelligence.

2008: Google Flu Trends can predict flu outbreaks before the CDC.

2001: Amazon.com launched the first online bookstore.

1997: Snap-on launched the internet, turning the internet into a tool for business and improving in the world of electronic commerce.

1986: IBM scientists received the Nobel Prize for the scanning tunneling microscope - which was later used to manipulate atoms to spell IBM.

1984: By the mid '80s, IBM computers understood 5,000 spoken words at 90% accuracy. Today, speech recognition is pervasive at home and in the road.

1981: The IBM Personal Computer revolutionized the PC market, making it affordable for home and business users.

1973: Snap-on started working on the first PC-based diagnostic tool, the Snap-on Diagnostic System (SDS).

1969: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1964: The company made a significant investment in research and development, focusing on advanced diagnostic tools.

1960: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1954: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1940: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1930: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1920: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1910: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

1900: Snap-on introduced the first diagnostic tool, the Snap-on Diagnostic System (SDS).

Interior Design

MEDICAMEN BIOTECH LTD

MB



Shivalik
Rasayan
Limited

Medicamen Office
New Delhi

Client: Medicamen
Year: 2016
Status: Ongoing



Yeti The Himalayan Kitchen

Hauz Khas Village, New Delhi

Client: Yeti Group

Year: 2011

Status: Completed

Realizing the absence of quality choices for Tibetan and North-eastern cuisine in South Delhi, the clients wanted to celebrate their love for food by opening a speciality food destination.

Market research was carried out to identify the customer profile and means to attract the clientele, making it a universally acceptable place for anyone with the love for food. The site is located in one of the most popular urban villages of Delhi. The restaurant provides an exceptional vantage point to the Haus Khas monument and the deer park. The inherent space constraints but presented an exciting scope for the development of a restaurant and bar. In keeping with the cuisine, the space is envisaged as a warm, welcoming setting; complementing the Himalayan food. Natural textures of mud and bricks wrap around the entire space that is strategically interspersed with paintings, masks and lanterns representative of the locale. A mandala jaali partition screens the washrooms from the restaurant. Furniture design was kept minimal- natural wood in a rustic finish complementing the stone textured flooring. A varied combination of seating arrangements caters to both the young crowd as well as the seasoned connoisseur.





Interior Design

Roca store Noida

Client: Trident Exhibitions

Year: 2011

Status: Completed

Roca is a luxury sanitary ware manufacturer from Spain. Its core ideal is "to be the brand that defines what bathrooms should be like". Roca invests heavily in excellence in the design of its products in all its lines of business, with special emphasis on orientation towards customers and the goal of improving their comfort and quality of life.

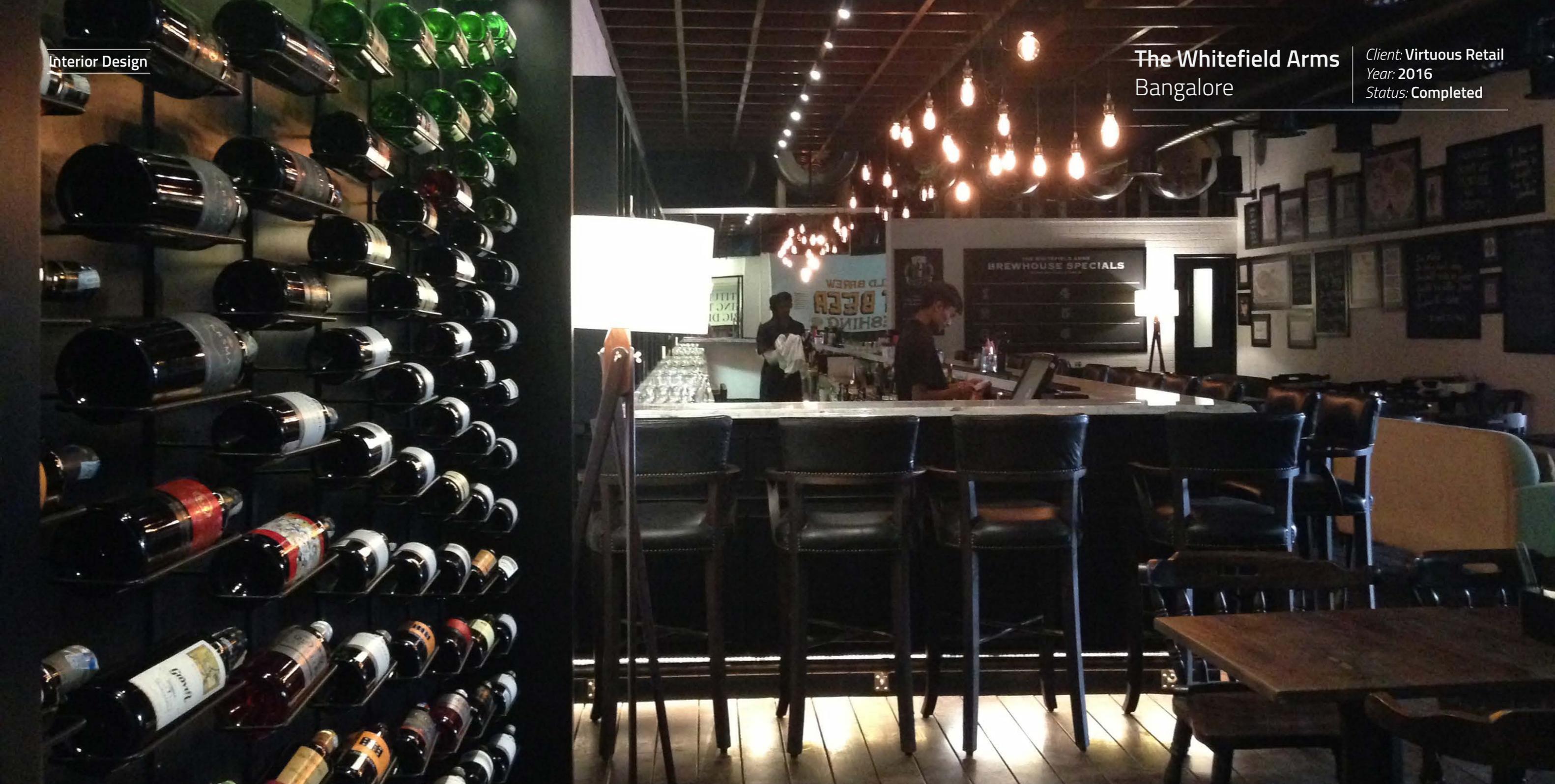
The showroom was envisaged as a no-fuss design with simple elegant lines and minimalist in approach. The colour palette was derived from the Roca brand colours to preserve their global identity. The lighting was designed to focus on the products, to enhance the visibility and value of products. A modular approach to design was adopted to allow for flexibility in display and installation of the products. This modular approach was adopted while designing the peripheral spaces along with a combination of island display in the central space to maximize visibility and create variety. The shop front was designed as a minimalist display for selected wares to pronounce the exclusivity of the brand.



Interior Design

The Whitefield Arms Bangalore

Client: Virtuuous Retail
Year: 2016
Status: Completed



National Center for Children's Literature
New Delhi

Client: National Book Trust
Year: 2013
Status: Completed



The library is designed as a place to read, enjoy and celebrate books. Young children may not be able to read so they need to be attracted to the library. Thus the entire east wall is used to narrate the panchatantra story also used as light curtains. Other elements like the cloud ceiling, bright colors, stepped seating, dice stools, cloud chairs aims to inspire children to visit the facility, to feel comfortable in the library setting and to gently encourage to participate in the activities offered.

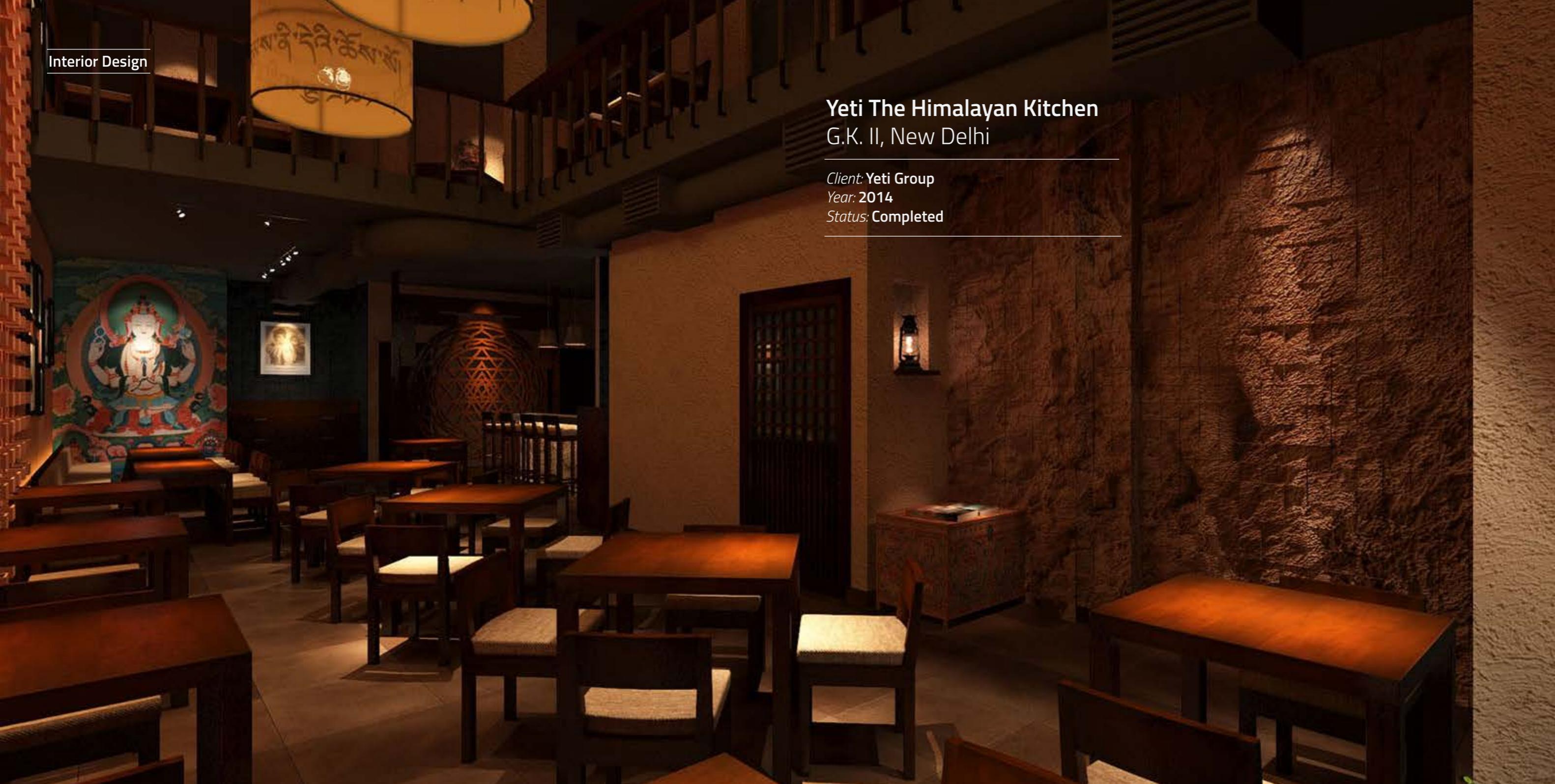


Yeti The Himalayan Kitchen G.K. II, New Delhi

Client: Yeti Group

Year: 2014

Status: Completed





Bunmanchi Bar + Lounge New Delhi

Client: **Yeti Group**

Year: **2014**

Status: **Under Construction**

Bunmanchi (jungle man) is the wild side that lurks somewhere deep within each one of us. After years of evolution the basic needs of man haven't changed- food, clothing, shelter and the unstated-happiness. Man after all is a social animal and we like places that stirs such sense of gathering whether it is over a bottle of wine or a pitcher of beer, whatever you like to unwind over.

Interior Design

iSeed Institute Gurgaon

Client: iSeed

Year: 2013

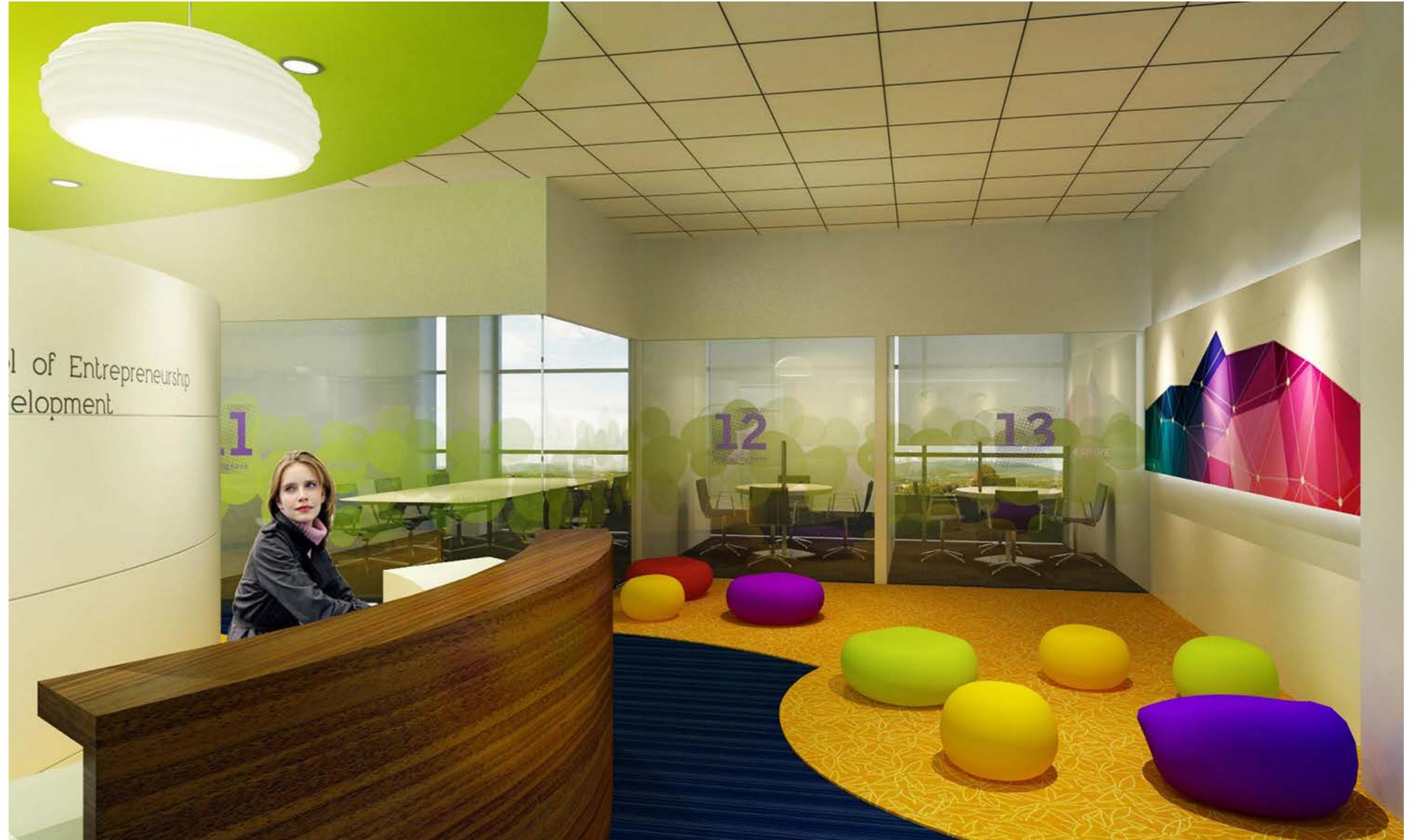
Status: Concept

An energetic and vibrant study and work environment blurring the boundaries between play and work spaces that would bring spark and inspire students to think naturally and intuitively. An innovative and flexible learning space allows for multiple functions and multiple capacities with ease in no time.

The central area or break out space is deliberately left fluid and open to spark discussion among student and faculty. The allows for uninterrupted visual access and easier cross circulation across the different functions. The central zone design consisting of three oval forms inspired from "egg or cell" as a metaphor as a beginning of a new idea takes to the floor and ceiling.

All the classrooms are arranged on one side and the office on the other to provide a clear definition of spatial functions. The classroom walls are collapsible to allow them to combine for larger gatherings or lectures when required. Half of the canteen also functions as the activity zone when required.

Vivid brand colors of orange, yellow, purple and predominantly green are used to accentuate and stimulate the environment.





Investing in Tactical Execution

Why Research First?

- Who is your customer target?
- Where are they? (Geo. loc. etc.)
- How do they make purchase decisions?
- What are their pain points?

A Research-Driven Roadmap

- Personas of who we're targeting
- Channels where we'll reach them
- Tactics to pursue on each channel
- Information we need to provide in order to earn the sale
- What gets us the sale?
- What are we going to do?
- How are we going to do it?
- What are the metrics we need to track?

Types of Market Research

- Target Market
- Competitor
- Customer
- Product/Service
- Channel
- Message
- Timing
- Location
- Demographics
- Psychographics
- Behavioral
- Attitudinal/Emotional
- Usage

10





Fruit Press Juice Bar Gurgaon

Client: GreenLeaf Energy

Year: 2013

Status: Completed

The juice chain startup by a young set of entrepreneurs look for a different kind of juice-bars. This was achieved through use of natural material palette, vibrant bold colours and graphic language. The space constraint provided a huge challenge for this working space for 4 persons and for storage of fruits with every inch of space being utilized.

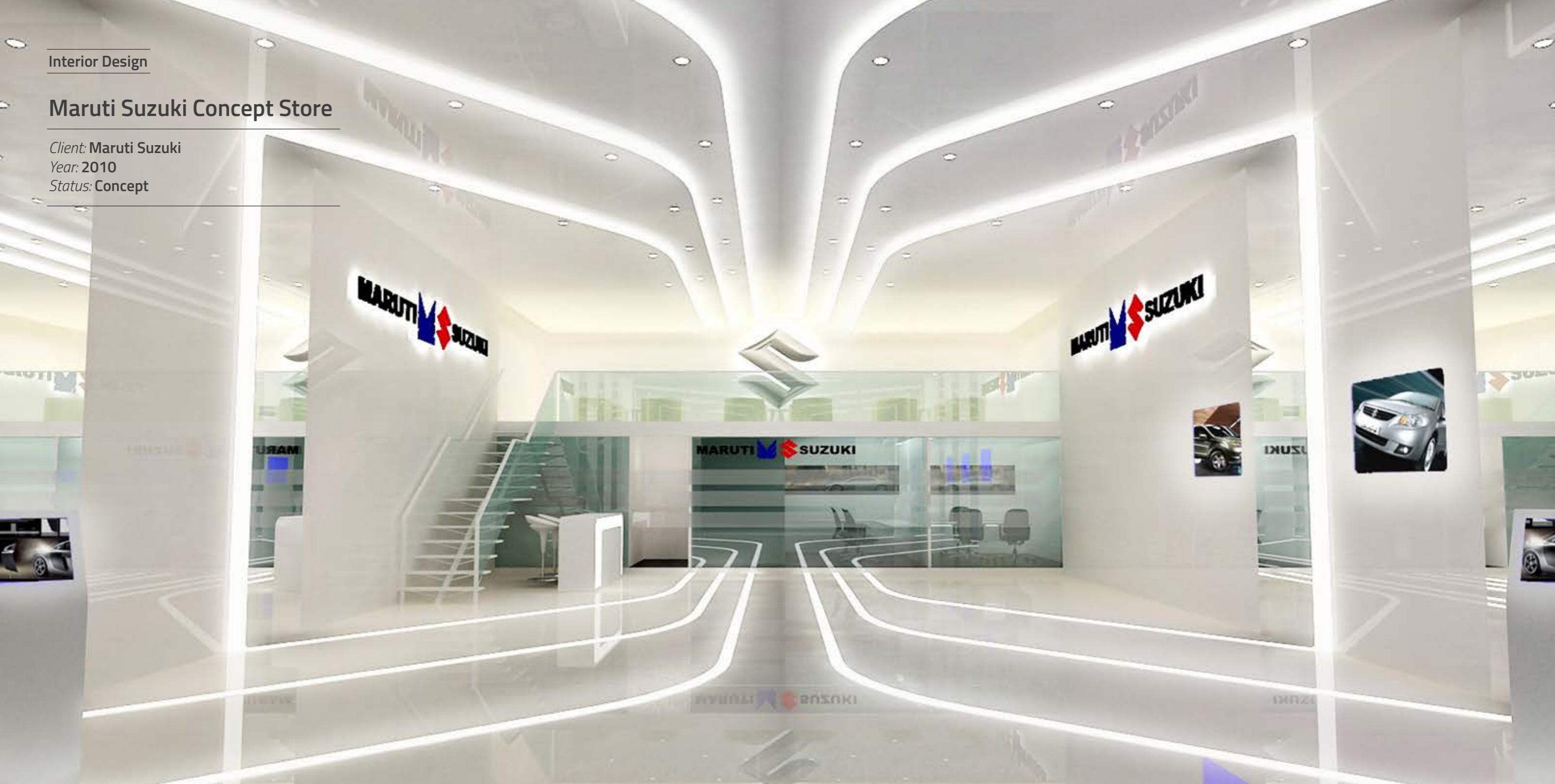
Interior Design

Maruti Suzuki Concept Store

Client: Maruti Suzuki

Year: 2010

Status: Concept





The Maruti Suzuki store concept is meant to shift the overall perception and imagery of the brand. The boutique concept uses the logo translating it in to the entire space from ceiling to floor using LED lighting, mirrors and LED screens. The feel of double height space is heightened by the vertical lit walls and mirrors.

PROJECTS

Architecture

Interior Design

Exhibition Design

Broadcast and Set Design

Exhibition Design

Maruti Suzuki Auto Expo, New Delhi

Client: Pico India

Year: 2010

Status: Completed







Maruti Suzuki Auto Expo, New Delhi

Client: Gravity Entertainment

Year: 2012

Status: Completed

The brief called for a design that reflected Maruti Suzuki's "Way of Life" philosophy and that could be assembled in a week and disassembled in two days. The concept of the "tree of life" was adopted that wraps the entire space, one that is forward looking and highlights the future initiative of the car manufacturer. The test of time, fury of nature and magic of rebirth makes the roots indistinguishable from the earth it holds. Grounded in poise, indiscriminate in care giving and a source of life for everything around it, the wise tree stands. As the world changes, so does the tree. Managing to find a rightful patch of sunshine, growing its way against all odds, there come the fruit of vision. Carefully nurtured and placed within reach of those who really want them. The tree of life is made up four branches that wrap their way around the circle of life. They come together to propel the tree towards its exciting journey. They are the four pillars that encompass the excitement of dreams and give us a peak into their way of life-truth, love, excellence and energy.

The hall was envisioned as a large gallery which presented the vehicles as a journey. The large central space housed the new vehicle launch with the tree as the backdrop. The colored silhouette light characterized each zone, standing out in the otherwise white palette. The visitors were led in to the entrance space with lit floors and leaf cutouts on the walls to the large central space, revealing the entire expanse of the tree and the zones.

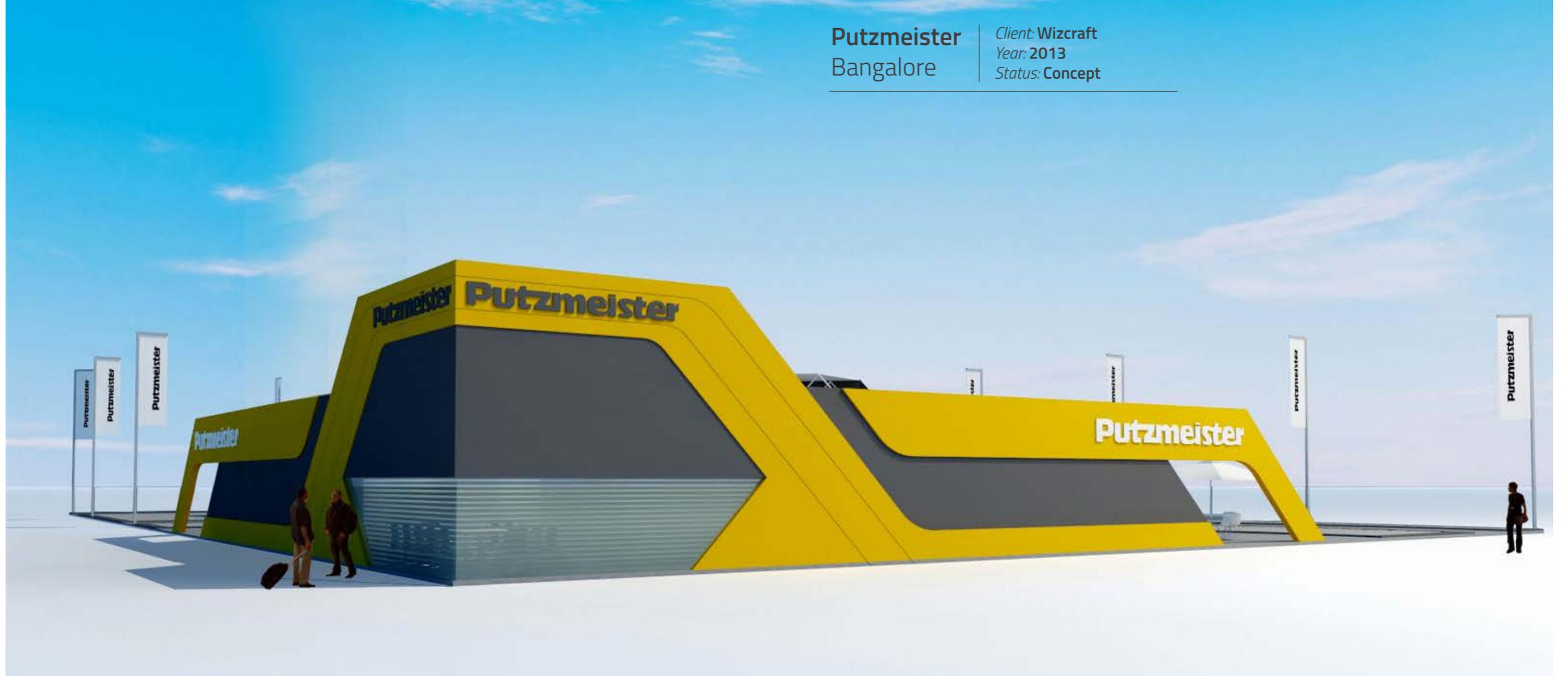
The VIP lounge was placed on the mezzanine for a full view of the stand and for press interviews.



MARUTI SUZUKI
Way of Life!

Putzmeister
Bangalore

Client: Wizcraft
Year: 2013
Status: Concept



Greenlam Laminates

Client: Wizcraft

Year: 2013

Status: Concept



Exhibition Design

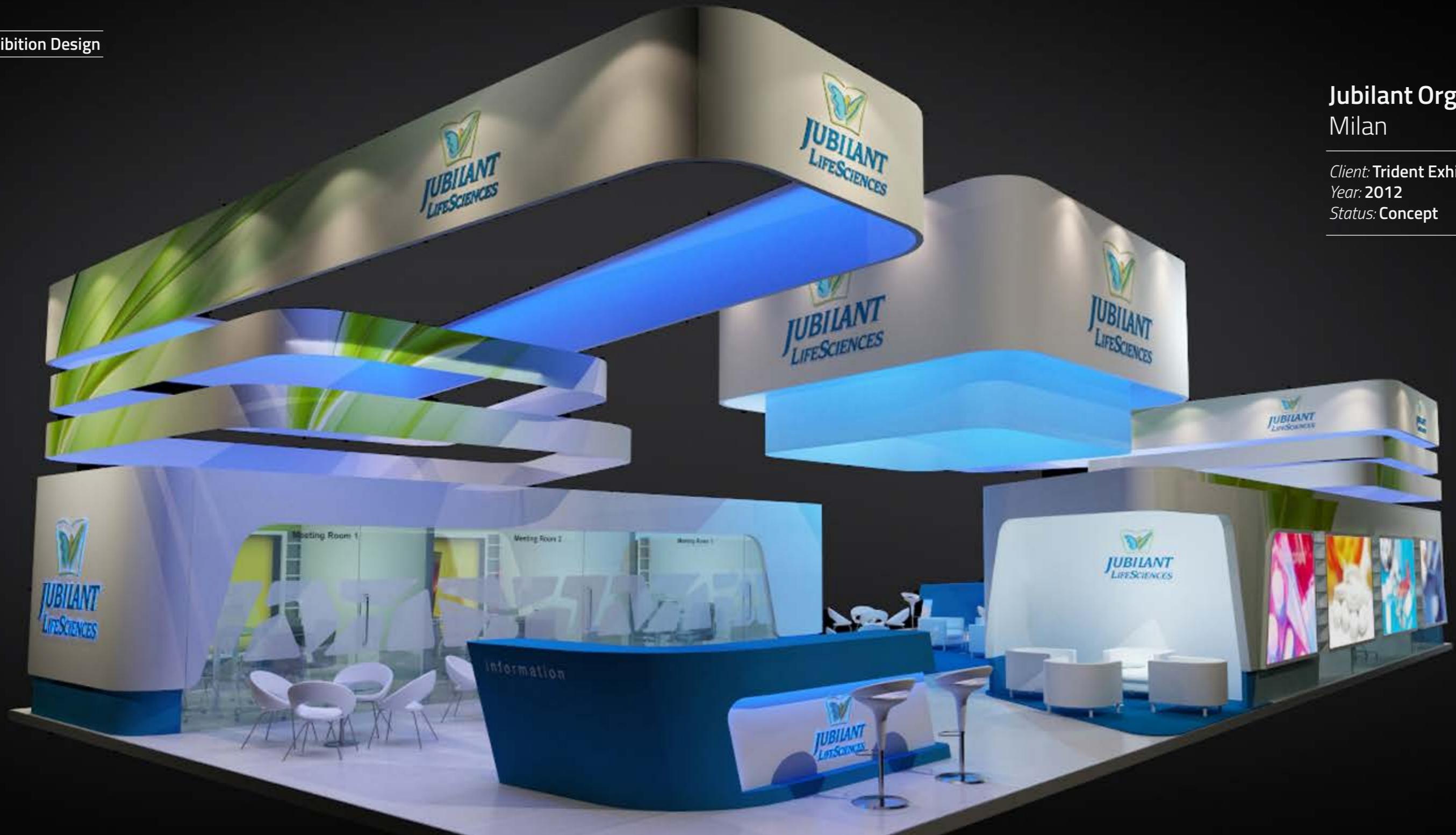
Dornbracht

Client: Trident Exhibit

Year: 2013

Status: Concept





Jubilant Organosys Milan

Client: Trident Exhibitions

Year: 2012

Status: Concept



LG Tech Show
New Delhi

Client: LG
Year: 2014
Status: Completed

LG G Flex 2

LG G Flex 2

LG

LG

LG CordZero

System Air Conditioners

Residential Air Conditioners

Flour Standing Inverter V

MOSQUITO AWAY

Window AC

PROJECTS

Architecture

Interior Design

Exhibition Design

Broadcast and Set Design

Broadcast and Set Design

ABP News Studio Noida

Client: ABP
Year: 2016
Status: Complete





Broadcast and Set Design

Zee Network New Delhi

Client: Zee Entertainment Enterprises

Year: 2013

Status: Concept





Prameya TV Studio
Bhubaneswar

Client: Summa Real Media
Year: 2014
Status: Ongoing



Tez Studio Noida

Client: TV Today
Year: 2011
Status: Completed

The design intent is to allow a single anchor to seamlessly conduct different hosting and anchorage options with three different setups in a single studio space. The set is very fluid in design to allow continuity interspersed with TV screens and graphic panels. The need for the movement of the cameras in the tight space defines the profile of the platform floor.



Jamuna TV Studio Dhaka

Client: Jamuna Group

Year: 2014

Status: Ongoing





NDTV Croma Techmasters 3 New Delhi

Client: Red Dot Productions, NDTV

Year: 2014

Status: Completed

For this technology show, the genesis of the concept lies in the most fundamental and most crucial component of any technology - the circuit board. The backdrop was inspired from the circuit board wrapping around the entire set reflecting brand colours of the show and the sponsor corporate identity.



Broadcast and Set Design

Aaj Tak Studio New Delhi

Client: TV Today Network

Year: 2012

Status: Completed







Headlines Today Studio New Delhi

Client: TV Today Network

Year: 2012

Status: Completed

**CENTRE
STAGE**



ROBERTGATE
Officer shunted for
probing deals





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